

People for People, Inc.

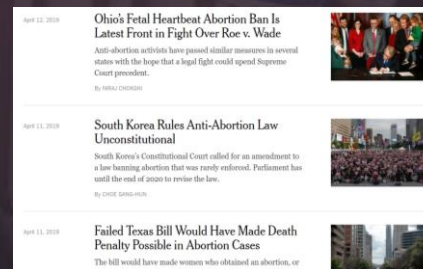
HOPE

PREGNANCY CENTER

Life & Death In The Headlines

The fight has
never been more

- *prominent*
- *relevant*
- *important*



World Health Organization (WHO)

Estimates **40-50** million abortions worldwide

Approximately **125,000** abortions per day

Including abortions that occur at **birth**



Philadelphia Needs A Life Line

In the midst of this war
on the most **vulnerable**
humans, there is **HOPE**.

People for People, Inc.

HOPE
PREGNANCY CENTER

HOPE rescues babies
and offers a variety of
life-giving services that
meet real-world needs
in Philadelphia.

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HOPE
PREGNANCY CENTER



Stories:

Fear to Joy

A young woman, raised by her grandmother, arrived at the HOPE center. She was fearful as to whether she could support a baby or have what would be her 2nd abortion.

After she spoke to our staff, she had the courage to schedule an ultrasound. Together with her grandmother, she witnessed the unborn child at 10 weeks and 6 days. Her decision was sealed.

She signed-up for HOPE's birth workshop, breastfeeding workshop, and a baby shower and learned how to care for her baby.

Baby Kia was born 5lb 6oz at 9:38am on 2/18/19. She was so grateful for HOPE's care, equipping her, and following up with her over the months after her daughter was born.



Stories:

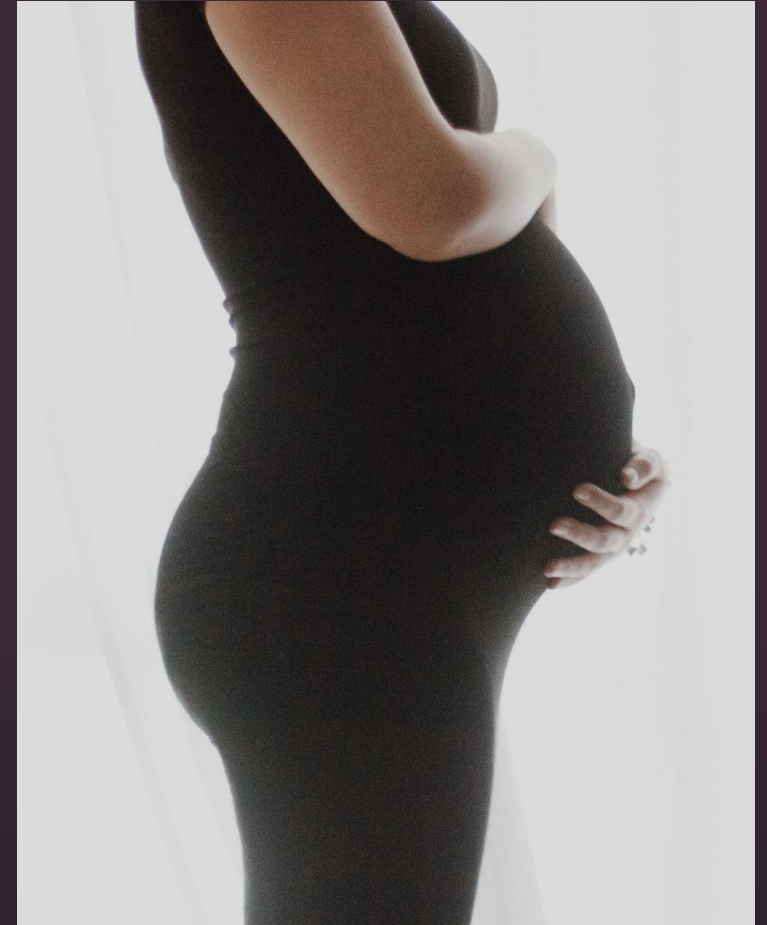
Life in the Balance

A sixteen year old girl called into the HOPE Center to inquire whether or not HOPE provides abortions. Our carefully trained staff invited her and her mother to meet in person.

Once at the HOPE Center, the sixteen-year-old's mother stated that her daughter "doesn't want to have a child at this age" and "wasn't prepared". An appointment for an abortion had already been scheduled prior to this meeting. Still, they scheduled an ultrasound at the HOPE center.

However, they did not show up for the ultrasound appointment. Our concerned advocates prayed fervently, crying out to God for the daughter and the unborn baby.

Upon reaching back out to the daughter, HOPE staff learned that she was having her prenatal care in preparation for the birth. In November 2018, a beautiful baby boy was born.





The View From The Side Line

Your support **saves lives**
through compassion,
care, and community!

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HOPE
PREGNANCY CENTER

What It Takes

2018 + YTD 2019:

- 500+ Counseling Hours
- 486 Cases Managed
- 381 Pregnancy Tests
- 377 Mothers Helped
- 112 Ultrasounds
- 70 Baby Gift Baskets
- 70 Diaper Packages
- 7 Events Held
- 2 Baby Showers

Surrounding Services:

- 24/7 Crisis Hotline
- Sex Trafficking Prevention
- Family Counseling
- Housing Assistance
- Employment Assistance
- Health Education
- Financial Guidance
- Youth Mentoring
- Community Networking

Cost of Compassion

Examples of HOPE's Expenses

Gift Baskets - \$500

Ultrasounds - \$9000

Office Supplies - \$3000

Pregnancy Test - \$1000

Medical Supplies - \$5000

Updated Signage - \$1500

Outreach Side-Walk Events - \$1800

New Part-time Employee - \$16,000

Education & Promotional Materials - \$2000

Fundraising & Awareness Bike Ride - \$3500

Conferences (Healing & Loss / Purity & Abstinence) - \$7000

TOTAL BUDGET - \$350,000



Impact of Investment

80% of mothers choose life
when they see their baby
for their first time.

**An ultrasound
costs only \$80**



People for People, Inc.

HOPE
PREGNANCY CENTER

Compassion, Care,
and Community

111 Babies Saved

+

**Innumerable
Lives Changed**

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HOPE
PREGNANCY CENTER



Join Us in Helping People Thrive on

The Front Lines

FREE

services,
events, and
education
because of your
support.

FOR

women, children,
men, families,
youth, and
communities in
Philadelphia.

FROM

compassionate,
trained, and
equipped
holistic
caretakers.

GIVE HOPE

Pay by Check:

HOPE Pregnancy Center

Pay Online:

HOPEPREGNANCYCENTERS.ORG/GIVE

HOPE 10th Anniversary Banquet

Special Fundraising Event

September 19, 2019 @ 6:30 pm



DREXELBROOK

SPECIAL EVENT CENTER • HOLIDAY INN & SUITES • OFF-SITE CATERING

Speaker: Dr. Alveda King



Fundraiser Sponsorship Program

Lead \$10K

Table w/ Choice of Seating
Unique Promotions
Pre + Post Event Promotion

Premier \$7500

Table w/ Premium Seating
Special Ltd. Promotions
Pre + Post Event Promotion

General \$5K

Table for 10
Pre + Post Event Promotion

Basic \$1K

Pre + Post
Acknowledgement

Table Sponsor \$500

Name on Banquet Table
Special Acknowledgement

Ltd Sponsorships A La Carte

Special Sponsorship
Opportunities

Lead Sponsorship Details

Pre-event:

- Table of 10 – Choice of Table
- Early Ticket Access
- Speaker Meet & Greet
- “Thanks” Eblast - Dedicated
- Logo/Name on Sponsor Web Page w/ Link
- Social Media Inclusion
- Email Banner on Communications
- Radio Ad “Sponsored By”
- Sponsor Subscribe on Registration Page

Event:

- Slideshow – Dedicated
- Thanks from Podium
- Full-Page - Program Ad
- Gift Bag Insert Option
- Video “Special Thanks”

Post Event:

- Dedicated “Thanks” Eblast
- Banners on Newsletter
- First Chance at 2020 Sponsorships

Premier Sponsorship Details

Pre-event:

- Table of 10 – Premium Location
- Early Ticket Access
- Speaker Meet & Greet
- Logo/Name on Sponsor Web Page w/ Link
- Social Media Inclusion
- Email Banner on Communications

Event:

- Slideshow – Premier Group Inclusion
- Half-Page - Program Ad
- Gift Bag Insert Option
- Video Sponsor Group Thanks

Post Event:

- Banners on Newsletter
- First Chance at 2020 Sponsorships

General Sponsorship Details

Pre-event:

- Early Ticket Access
- Logo/Name on Sponsor Web Page w/ Link
- Social Media Inclusion

Event:

- Slideshow – General Group Inclusion
- Logo Group Program Ad
- Gift Bag Insert Option
- Video Sponsor Group Thanks

Post Event:

- Early Access to 2020 Sponsorships

Limited Sponsorship Details - Al La Carte

- Program Ad - Back Page – \$3,000 - 1 Available
- Dessert Table Sponsor - \$2500 - 1 Available
- Coffee Table Sponsor - \$2000 - 1 Available
- Podium Signage - \$4000 - 1 Available
- Bar Sponsor - \$4000 - 1 Available
- Table Sponsor - \$500
- “Stewardship Ad” for Business’ Trade Publication - \$5000 - 1 Available
- Facility Tour/Photo Op - 1 Available - \$4000 – 2 Available

HOPE Sponsorship Program	Lead 10K	Premiere 7.5K	General 5K	Basic 1K
Table Choice	X			
Podium Signage	X			
Speaker Meet & Greet	X	X	X	
Sponsor Subscribe on Registration Page	X			
“Thanks” Eblast - Dedicated	X			
Video “Special Thanks”	X			
Logo/Name on Sponsor Web Page w/ Link	X	X	X	X
Social Media Inclusion	X	X	X	X
Email Banner on Communications	X	X		
Radio Ad “Sponsored By”	X			
Slideshow – Dedicated Lead Slide	X			
Slideshow - Group Inclusion		X	X	X
Thanks from the Podium	X			
Full-Page - Program Ad	X			
Half-Page Program Ad	X	X		
Logo Group Program Ad			X	
Gift Bag Insert Option	X			
Dedicated “Thanks” Eblast	X			
Speaker Video “Special Thanks”	X			
Speaker Video Group Thanks		X	X	X
Banners on Newsletter	X	X		
First Chance at 2020 Sponsorships	X	X		
Early Access to 2020 Sponsorships			X	
Early Ticket Access	X	X	X	
Table of 10	X	X	X	

Al La Carte Options

Program Ad - Back Page – \$3,000 - 1 Available

Dessert Table Sponsor - \$2500 - 1 Available

Coffee Table Sponsor - \$2000 - 1 Available

Podium Signage - \$4000 - 1 Available

Bar Sponsor - \$4000 - 1 Available

Table Sponsor - \$500 – 30 Available

“Stewardship Ad” for Business’ Trade Publication - \$5000 - 1 Available

Facility Tour/Photo Op - 1 Available - \$4000 – 2 Available



Thank you for giving

People for People, Inc.

HOPE

PREGNANCY CENTER



<https://www.hopepregnancycenters.org/give>

Connect and share on Facebook